

PA SPORTS & ENTERTAINMENT
Public Assembly Facility Consultants

PRESS RELEASE

For Immediate Release
July 17, 2006

RIBEAU Entertainment, LLC Selects PA Sports & Entertainment As Project Consultants For New Arena.

Lexington County, SC – July 17, 2006 – RIBEAU Entertainment, owners of the ECHL Columbia Inferno has selected PA Sports & Entertainment as its Project Consultants to oversee the construction of their new 6,000 seat arena in Lexington, South Carolina. “Recognizing their extensive experience and expertise, we have entered into an agreement with PA Sports & Entertainment to assist us in the development of our new arena ” said Ezra Riber, Managing Partner.

PA Sports & Entertainment offers innovative and strategic consulting services for public assembly facilities including arenas, convention centers, stadiums, theaters and ice facilities. Co-founders James R. Hathaway and Steven F. Costa have over 35 years of industry experience combined in the financial, operational and administrative management of sports facilities.

“We are extremely excited to be part of the team that will bring a new arena to the Lexington County region.” said Costa.

The 6,000 seat arena will be the new home for the ECHL Columbia Inferno. The project will be completed for an estimated \$30 million and will bring over 140 full and part-time jobs to Lexington County. The new facility is expected to be in full operation for the 2007-2008 hockey season.

For more information regarding PA Sports & Entertainment, visit the website at www.pa-sports.net

For more information regarding the Columbia Inferno, visit the website at www.columbiainferno.com

###

