



PRESS RELEASE

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PA SPORTS & ENTERTAINMENT TO CONDUCT COMPREHENSIVE OPERATIONAL ASSESSMENT OF THE PAUL E. TSONGAS ARENA

Lowell, Massachusetts – December 2008 – The Lowell Arena & Civic Stadium Commission has engaged PA Sports & Entertainment to conduct a comprehensive operational assessment of the Paul E. Tsongas Arena. “We believe that the ongoing challenge of any arena is to maximize the value of the investment.” said Costa.

The assessment will review all aspects of the arena’s operations including staffing, maintenance, booking, 3rd party and tenant leases as well as marketing and advertising. “Operational Assessments review the operations of the facility in order to identify potential improvements in efficiency and effectiveness, control procedures or other specialist areas.” said Hathaway.

PA Sports & Entertainment offers innovative and strategic consulting services for public assembly facilities including arenas, convention centers, stadiums, theaters and ice facilities. Co-founders James R. Hathaway and Steven F. Costa have over 35 combined years of industry experience in the financial, operational and administrative management of sports facilities.

For more information regarding PA Sports & Entertainment, please visit our website at www.pa-sports.net